



Snowdrop
PROJECT

The Snowdrop Project

**Empowering survivors of modern slavery
and exploitation**

**Partner with the Snowdrop Project and
make a meaningful difference**

About the Snowdrop Project

Hello! We're the Snowdrop Project. We are a Sheffield-based charity which empowers survivors of modern slavery and exploitation in South Yorkshire to recover from their pasts and rebuild their futures.

Snowdrop provides holistic, long-term support to survivors so that they can reach a place of independence. We provide Casework support, trauma-informed Counselling, Complementary Therapies (including yoga, shiatsu, art therapy and acupuncture), Community Activities and House Renovations to our clients.

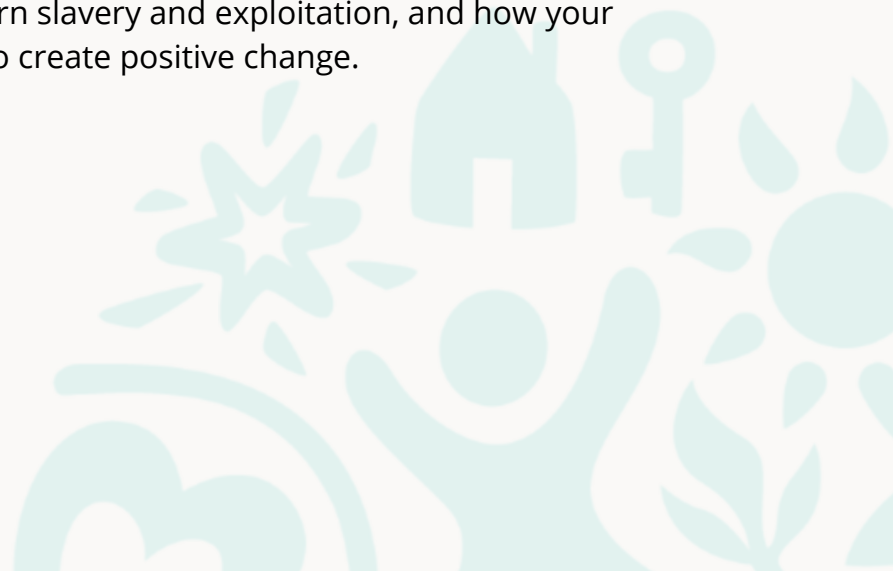
When we launched in 2012, we were the first charity in the UK to provide long-term support to survivors of modern slavery. In our first year, six volunteers supported eight survivors. Fast-forward to the present, and we've now supported over 800 survivors on their journeys towards recovery.

Whilst we are a local charity, we have a national voice - we help influence national policy, and are proud to be part of a number of movements and collectives which work in partnership to improve care for survivors.

Our name - the Snowdrop Project - was actually chosen by the first survivors we worked with. It was important to them that the name wasn't associated with modern slavery, because their identity was more than their experiences. They chose our name because snowdrops are an incredibly resilient flower. They are one of the first flowers to push through the frozen soil in the spring, overcoming ice and snow in order to bloom. This was an important symbol for our clients - a signal of new beginnings, strength, resilience and hope for the future.

We hope you enjoy learning more about the Snowdrop Project, the important work we do to support survivors of modern slavery and exploitation, and how your business can work with Snowdrop to create positive change.

Thank you!



Modern slavery in the UK

Modern slavery is happening all around us. You might have seen someone who is experiencing modern slavery without realising what you were seeing. It could be happening in your local car wash, nail bar, restaurant or in a house on your street.

As modern slavery is a hidden crime, it's impossible to know the full extent of the situation in the UK. However, it's estimated that 122,000 people in the UK - or 1.8 out of every 1000 people - are living in modern slavery (Walk Free, 2024).

Last year, the National Referral Mechanism (NRM) - the government's system for identifying and supporting potential victims of modern slavery - recorded the highest annual number of referrals since the NRM began in 2009 (UK Government, 2024). British nationals were also the most common nationality referred to the NRM in 2023, representing 25% of referrals (UK Government, 2024).

The Modern Slavery Helpline saw a record number of calls in 2023, marking an increase for the fourth consecutive year (Unseen, 2024). The helpline saw an increase in cases involving labour abuse, particularly in the care sector, as well as cases involving criminal exploitation and abuse of minors. Cases of forced surrogacy were reported for the first time, and reported cases of organ harvesting also increased. Reported cases of forced scamming doubled compared to 2022. Labour exploitation was the most prevalent exploitation type, followed by sexual exploitation, criminal exploitation and domestic servitude (Unseen, 2024).

These figures may seem overwhelming, but we believe that a future free from modern slavery is possible. We won't stop until every survivor has the support they need to rebuild their lives - and that's where you come in...

"If it wasn't for the Casework support I received at Snowdrop, I am unsure where I would be in life. Snowdrop has been a massive part of my journey of healing and recovery."

- Snowdrop client



Our Work

At the Snowdrop Project, we believe that every survivor deserves the opportunity to recover from their experiences and rebuild their lives. We provide a comprehensive range of support services, tailored to each survivor's needs:

- Casework support helps survivors navigate their next steps, including police investigations, immigration status, family reunification, ongoing legal battles, housing, benefits, education, employment, reducing isolation and wellbeing.
- Counselling and Complementary Therapies, including yoga, shiatsu, acupuncture and art therapy, help survivors process their experiences and rebuild their emotional well-being.
- Community Activities provide a safe and welcoming space for survivors to connect with others, build confidence, and reintegrate into the community through activities such as our weekly Toddlers group, sewing, dance, English lessons and cultural celebrations.
- House Renovations: When survivors are entitled to permanent accommodation, the state of the housing varies, but all are unfurnished and in need of a deep clean. We have found this transition presents another knife edge to a survivor's stability and recovery. In order to meet this need, we work with our client and enlist a team of volunteers to renovate our clients' houses.



A mutually beneficial partnership

By partnering with us, you and your team can make a real difference to those we support through a mutually beneficial relationship:

- Make a tangible difference to survivors of modern slavery and exploitation as they rebuild their lives
- Enhance your CSR profile by demonstrating your commitment to social responsibility
- Engage your employees and boost team morale by providing meaningful volunteering opportunities
- Help raise awareness of modern slavery by educating your employees and customers about the issue

We offer a range of partnership packages which include opportunities such as:

- Renovation Club: Volunteer alongside your colleagues to renovate houses for survivors of modern slavery (see a Before & After below!)
- Room Sponsorship: Sponsor a room in our Sheffield city centre building
- Training: Equip your employees with the knowledge and awareness to identify and respond to cases of modern slavery
- Fundraising: Take part in a range of fundraising activities with your colleagues



Our corporate partnership packages

Bronze (fundraising £1000+):

- Opportunities to volunteer through our monthly renovation project, giving you and your team the opportunity to make a tangible difference by transforming a house into a home for a survivor
- Positive PR for your business and the opportunity to advertise to a new audience of thousands of people as a result of being featured in Snowdrop's newsletters, blogs, website and social media channels

Silver (fundraising £5000+):

- A dedicated Relationship Manager who will manage the partnership and be your main point of contact within Snowdrop
- Opportunities to volunteer through our monthly renovation project, giving you and your team the opportunity to make a tangible difference by transforming a house into a home for a survivor
- Positive PR for your business and the opportunity to advertise to a new audience of thousands of people as a result of being featured in Snowdrop's newsletters, blogs, website and social media channels
- A 'Lunch and Learn' session delivered by Snowdrop to your staff, either at your office or at the Snowdrop offices

Gold Charity of the Year partnership (fundraising £10,000+):

- A dedicated Relationship Manager who will manage the partnership and be your main point of contact within Snowdrop
- Opportunities to volunteer through our monthly renovation project, giving your team the opportunity to make a tangible difference by transforming a house into a home for a survivor
- Take on incredible team fundraising experiences such as a Coast to Coast cycle, skydive or Yorkshire Three Peaks challenge
- Positive PR and the opportunity to advertise to a new audience of thousands by being featured in Snowdrop's newsletters, blogs and social media channels
- A 'Lunch and Learn' session delivered by Snowdrop to your staff
- Free training for your staff on modern slavery, delivered by Snowdrop
- A room in our building named after your business for the duration of the year

Make a real difference to those we support

Partnering with the Snowdrop Project is an opportunity to make a real, lasting impact on the lives of survivors. As a business, you can stand in solidarity with survivors and demonstrate your commitment to a future free from modern slavery.

Together, we can empower survivors and build a future where everyone can live with dignity and freedom.

Ready to work together?

Corporate partnerships are tailored to suit your organisation and involve your wider team. We believe that mutually beneficial partnerships are key to building lasting relationships. Contact us to discuss how we can work together:

Contact information

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Our impact in 2024



123 survivors accessed our Casework programme, gaining support across the diverse set of individual needs required to establish their new life.



36 survivors received specialist Counselling, helping them process the psychological impacts of their experiences



29 clients accessed shiatsu, 26 clients accessed acupuncture and 12 clients accessed trauma-informed yoga



110 adults and 66 children attended Community Activities, enabling them to make new friends and boost their confidence



Five renovations completed to help transform houses into homes for survivors and their families



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The Snowdrop Project is a registered charity (no. 1158856)